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Centennial Celebration to feature book launch and signing by Dr. Gerard Gibbons

By Jennifer Van Heel
Shelby Promoter

A fantastic amount of different Dempsey Gibbons Centennial Celebration memorabilia is up for grabs in honor of the 100 year anniversary of "the fight that won't stay dead," everything from T-shirts to coffee cups, but one very special commemorative item that will be on sale is *Shelby 1923: The Dempsey-Gibbons Fight For Glory and a Little Montana Town's Impossible Dream*, a coffee table style book written by Dr. Gerard Gibbons, grandson of legendary boxer, Tommy Gibbons.

The book features 206 pages of fantastic photographs celebrating and telling the story of one of the most epic world heavyweight championship fights in a way it's never been told before.

"It is one of America's greatest epic moments of the Golden Age," said Dr. Gibbons. "It is a true good story, just right for our time. It is designed and produced as a visual book designed for today's audience: stylized graphics, rich illustrations and fabulous photographs interwoven with a fantastic, entertaining and an unbelievable story."

This is by no means the first book by Dr. Gibbons, he is a noted non-fiction



author, storyteller, producer and historian. With over three decades as an award-winning filmmaker and brand strategist, the time to write his own family legacy had come. Dr. Gibbons is the CEO of Fight For Glory, LLC and is developing a series of stories, designed for literary, stream-

ing and cinema, based on his famous family.

Dr. Gibbons is exclusively launching the book in Shelby during the Centennial Celebration. The book will be available on Amazon and through other retailers later this summer, but those in Shelby for the Dempsey Gibbons Centennial Celebration have the opportunity to not only be the first to buy the book, but to also have it signed! Dr. Gibbons will be doing book signing on July 3, from 9 a.m. until 11 a.m. at the Prairie Peddler on Main Street. He will be back at the Prairie Peddler on Tuesday, July 4, at 8:30 a.m. and available to sign copies of his book until 10:15 a.m. From there he will be headed to sign books at the Shelby Firemen's Picnic at the fire hall from 10:30-12:30. He will also be at the Marias Museum of History and Art Open House and available for signing from 1:30 - 3 p.m.

The book of history and photos and will be for sale for \$49.95. The Centennial Celebration is the perfect time to purchase this fantastic depiction of history with the opportunity to have it signed by Dr. Gibbons. More information about Dr. Gibbons and the book can be found by visiting the website www.fightforglory.com.